Claims 1-6 (canceled).

Claim 7. (New) A back scrubber comprising:

a substantially U-shaped bracket mounted on a support surface, said bracket including an elongated vertical base panel with an upper arm and a lower arm perpendicularly extending therefrom;

a tubular brush member disposed between said upper arm and said lower arm,, an upper end and a lower end, said upper end and said lower end each having a bore thereon, said brush member also including a central core encompassed by any one of a plurality of removable interchangeable sleeves, each sleeve having an exterior surface with a discrete cleansing surface thereon allowing a user to vary the cleansing surface of the scrubber as desired;

a motor means for automatically rotating said brush member allowing a user to place the user's back thereagainst for cleansing;

a peg upwardly extending from said lower arm, said peg operably connected to said motor means whereby activation of said motor means results in rotation of said peg, said peg removably received within said bore on the lower end of said brush member;

a spring-biased pin depending from the upper arm, said pin removably received within the bore on the upper end of said brush member allowing said brush member to be removably attached to said bracket.

Claim 8. (New) The back scrubber according to Claim 7 wherein said bracket is secured to said vertical support surface with screws.

Claim 9. (New) The back scrubber according to Claim 8 wherein said bracket is secured to the vertical support surface with suction cups.

Remarks: